



CAMDEN COUNTY HISTORICAL SOCIETY

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Sunday, May 6 at 2:00 PM

Preserving the Legacy of RCA Victor

Frederick O. Barnum, III

Author, His Master's Voice in America

Learn what it takes to keep the memory and legacy of RCA-Victor alive from Fred Barnum, author of His Master's Voice in America, and member of the Camden County Historical Society Board of Trustees.

For 20 years, Fred has been lecturing, writing articles, interviewing retirees, salvaging artifacts, and working with Rutgers, WHYY, and the Camden County Historical Society, among others, to make sure the memory of this once-powerful industrial giant that called Camden home is not forgotten.

Bio: Born and raised in Long Island, NY, Fred Barnum joined RCA Government Communications Systems in Camden in 1984. When RCA and GE merged in 1986, Fred became a GE employee.

Five years later, he accepted an assignment to research, write, edit, publish and sell a 90-year, fully-illustrated history of RCA and the Victor Talking Machine Company. The final product, a 400-page, hard-bound book titled His Master's Voice in America, was published in December 1991 -- all 5,200 copies sold out within six months.

Remaining with the company throughout a dizzying series of corporate sales and mergers in the 1990s, today Fred is Business Development Manager for L-3 Communications Systems-East here in Camden, where it all began. Since the publication of his book, he has made it his mission to keep the legacy of RCA-Victor vibrant and alive for generations to come.